



Wiltshire and Swindon

ROAD SAFETY

PARTNERSHIP

The Wiltshire and Swindon Road Safety Partnership

Perry Payne

The Wiltshire and Swindon Road Safety Partnership

Members

Wiltshire Council

Swindon Council

Highways England

Ministry of Defence

Wiltshire Police (Please see Sarah Holden's Road Safety Update in your packs)

Dorset and Wiltshire Fire and Rescue Service

South West Ambulance Service NHS Trust



The Wiltshire and Swindon Road Safety Partnership

3 Main workstreams



Engineering



Education



Enforcement

The Wiltshire and Swindon Road Safety Partnership

Engineering

Wiltshire Council

National Highways

Swindon Borough Council



The Wiltshire and Swindon Road Safety Partnership

Engineering

Wiltshire Council & National Highways carry out investigations to decide if an engineering solution is required in response to the causes of RTC's on Wiltshire Roads.

To do this, they use data provided by STATS 19 which is the means by which the Police report RTC's. (This is soon to be replaced by a new system called STATS 21)

“Cluster analysis” is undertaken (in accordance with national standards) to identify if there are any sites which require a collision reduction program which MIGHT prevent collisions taking place. They look to see if there have either been 3 incidents in 3 years or 10 in 10 years.

The Wiltshire and Swindon Road Safety Partnership

Engineering

The RTC's analysed are injury collisions only. Damage only collisions are not analysed but historically stats suggest there are roughly 12 damage only collisions per injury collision.

Collision rate along a specific routes are also analysed (in accordance with national standards).

Wiltshire Council do not analyse national Highways roads, they do their own

Wiltshire Council have currently identified 80 sites across the county and most issues are relate to single carriageway roads.

The Wiltshire and Swindon Road Safety Partnership

Traffic Survey's

Traffic surveys can be requested by Parish Councils via the Local Highways & Footway Improvement Group (LHFIG). Applications made this way are almost always accepted.

These surveys provide detailed and calibrated data which can include traffic volume, times, speeds and even vehicle types.

They provide the necessary evidence to confirm if there is a speeding issue for CSW.

Parish Councils can be charged (between £120 & £200) for this (although they are often provided free to the requestor) and take approximately 6 – 12 weeks to complete once requested.

The Wiltshire and Swindon Road Safety Partnership

Education



• #FATAL5 education



Not wearing a seat belt

It is a legal requirement in the United Kingdom to wear a seat belt if one is fitted, there are only a [few exemptions](#).

In 2017, 27% - over a quarter - of those who died in cars on the road were not wearing seat belts.

You can be fined up to £500 for not wearing a seat belt.

Wearing a seat belt not only helps protect your safety, it helps protect the safety of others.

Only one person is allowed in each seat fitted with a seat belt. Never use the same seat belt across two or more passengers.

As a passenger over the age of 14 it's your responsibility to ensure you're wearing a seat belt. Failure to do so could result in a fine.

Child passengers

Children under 135 cm (4' 4") tall must be in the correct car seat for their height and weight. You can be fined £500 if a child under 14 years old isn't in the correct car seat, or, if over 135cm tall, wearing a seatbelt whilst you are driving.

Find out car seat requirements and further information by visiting [child car seats: the law](#).



The Wiltshire and Swindon Road Safety Partnership

Wiltshire Council

Public Engagement Events

Car Child Seat Check events

Children trained to Bikeability level 1,2,&3

Primary school children trained in Walk Safe programme

Children trained on Scootability

Drive Plus Assessments for older drivers

Subsidised drivers through the Pass Plus scheme

Working regionally regarding rural road safety and agricultural vehicles

Just taken delivery of 10 VR360 headsets funded by Wiltshire Public Health to deliver older driver workshops.

The Wiltshire and Swindon Road Safety Partnership

Dorset and Wiltshire Fire and Rescue Service

- Lead on young driver education
- Assist in car seat checks
- Assist in Operation Close Pass
- General Road Safety Community Events
- Assist with Drink Drive campaigns
- Support with Road Risk presentation to Wiltshire Occupational H&S Association
- Present Safe Drive Stay Alive to @5,000 students
- 360 VR sets used for students
- Present Survive the Drive to @4,500 military personnel

Community Speed Watch

CSW



The Wiltshire and Swindon Road Safety Partnership

Community Speed Watch

Huge and sincere thanks for such a fantastic effort and amazing on-going achievements. This really works and we know what a strong and significant contribution to safety in the community these teams make.

Its important to remember this is the Community working on behalf of the Community – and worth noting that often those receiving letters are local!

The Wiltshire and Swindon Road Safety Partnership

Community Speed Watch

Community speed watch is not a “War on motorists” as the popular saying goes.

It is an evidenced based, highly visible, community led educational initiative. It doesn't result in speed awareness courses, fines, points on licenses or court appearances, *but can influence separate future police enforcement activity.*

Those identified as speeding by a Community Speed Watch will receive a letter – and can receive up to 3, each increasing in severity in terms of tone, but all purely advisory.

The tone of the 1st letter is set by the severity of the speeding.

The Wiltshire and Swindon Road Safety Partnership

Community Speed Watch

There has to have been a traffic survey carried out to provide data to evidence there is a speeding issue, before a CSW can be established or re-established.

Data analysis of CSW activity and outcomes shows that although there has been no reduction in the number of watches being carried out, the number of letters being sent out are reducing.

Community speed watch works.



The Wiltshire and Swindon Road Safety Partnership

CSW Westbury Area Board

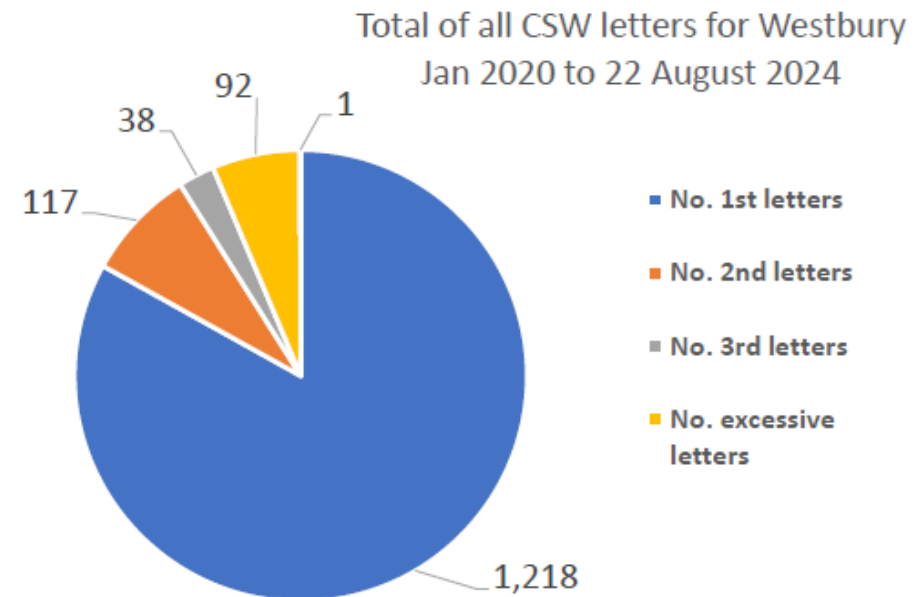
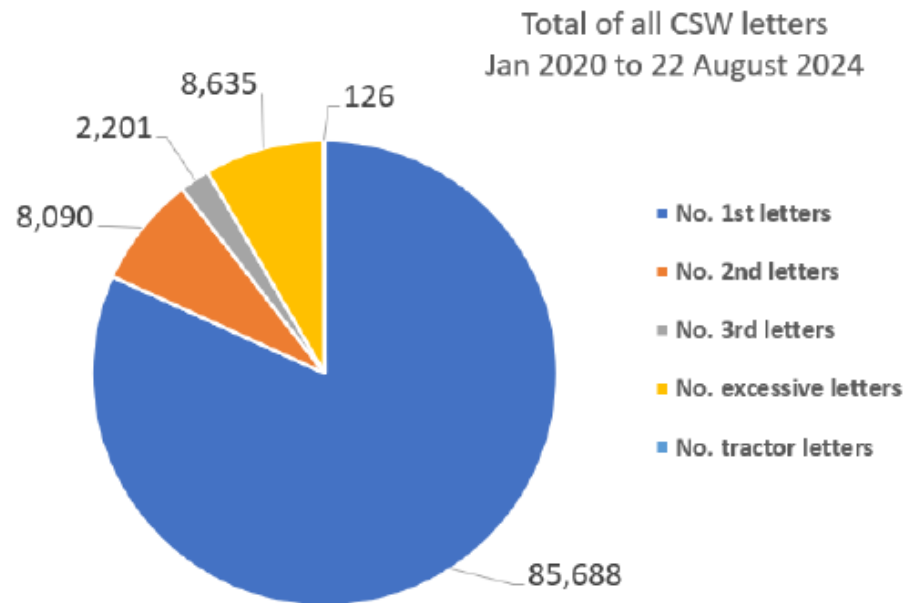
Data since July 2020 to 22nd August 2024.

518 watches carried out

1,466 letters sent out.

• CSW Westbury area - Data since July 2020 to 22 August 2024

Team	No. 1st letters	No. 2nd letters	No. 3rd letters	No. excessive letters	No. tractor letters	Total letters	No. of watches	Average speeders %
Bratton	489	49	23	50	0	611	164	2.8%
Dilton Marsh	102	4	1	4	0	111	132	0.4%
Edington	627	64	14	38	1	744	222	1.8%
Grand Total	1218	117	38	92	1	1466	518	1.76%



The Wiltshire and Swindon Road Safety Partnership

Traffic Survey Westbury Area Board

Data since 2022 to July 2024.

12 carried out

6 qualified for speed education

• Traffic surveys – Westbury

January 2022 to July 2024

Wiltshire Council

Title	Result	Survey start date	Speed limit	85th percentile	CPT	Area Board
Bratton - C219 Trowbridge Road	Speed education	07/12/2023	20	31	Warminster	Westbury
Bratton - Trowbridge Road	Speed education	07/12/2023	20	31	Warminster	Westbury
Edington - B3098 Westbury Road (NE the of The City)	Speed education	25/04/2022	30	38.03	Warminster	Westbury
Edington - B3098, Westbury Road, Sandy Lane	Speed education	25/04/2022	30	37.93	Warminster	Westbury
Edington - C49, Lower Road	Speed education	09/09/2023	20	29.3	Warminster	Westbury
Edington-Trowbridge Road	No further action	15/04/2024	60	40.7	Warminster	Westbury
Westbury - A350 Warminster Road	No further action	11/09/2023	30	33.4	Warminster	Westbury
Westbury - Slag Lane NORTH	No further action	15/04/2024	30	27.7	Warminster	Westbury
Westbury - Slag Lane SOUTH	No further action	15/04/2024	30	32	Warminster	Westbury
Westbury - Station Road	No further action	16/06/2022	30	32.19	Warminster	Westbury
Westbury - The Mead	Speed education	13/11/2023	30	36.2	Warminster	Westbury
Westbury - Westbury Leigh	No further action	29/01/2024	30	29	Warminster	Westbury

The Wiltshire and Swindon Road Safety Partnership

Enforcement



The Wiltshire and Swindon Road Safety Partnership

Enforcement

3 x Community Road
Safety Officers
(CRSO's)

3 x Community Speed Enforcement
Officers (CSEO's)



The Wiltshire and Swindon Road Safety Partnership

CSEO Activity

1st January 2023 to 22nd August 2024.

Active in 909 locations

13,530 speed awareness courses

1,803 Fines and Points

184 Court

The Wiltshire and Swindon Road Safety Partnership

CSEO Activity Westbury Area Board

1st January 2023 to 22nd August 2024.

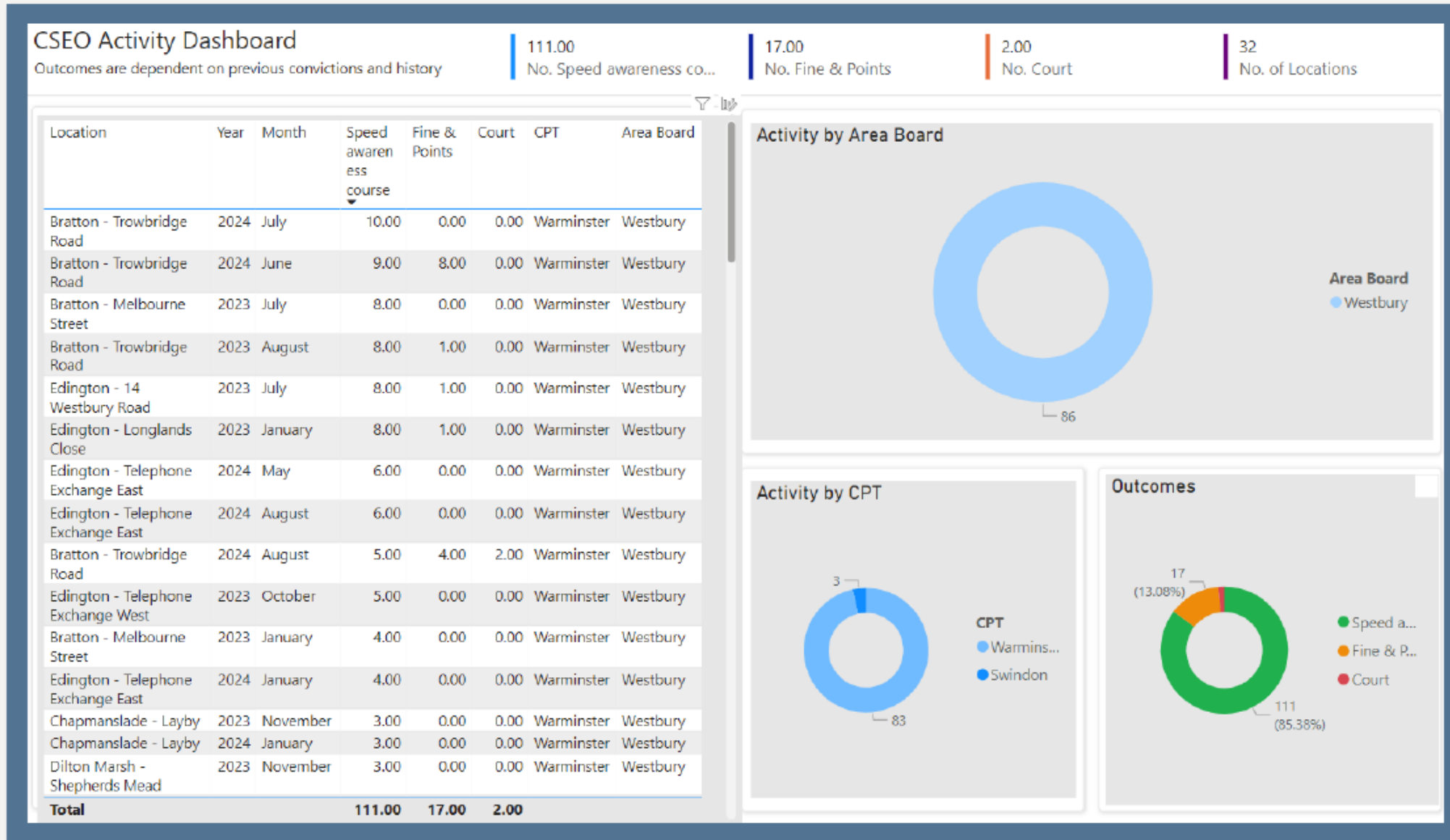
Active in 32 locations

111 speed awareness courses

17 Fines and Points

2 Court

• CSEO – Westbury Area Board - 1 January 2023 to 22 August 2024



The Wiltshire and Swindon Road Safety Partnership

Roads Policing Unit (RPU) “Traffic Cops”

**Can't be
Everywhere...**



**Could be
Anywhere...**

Always somewhere..!

The Wiltshire and Swindon Road Safety Partnership

Road Policing Unit

May to July 2024.

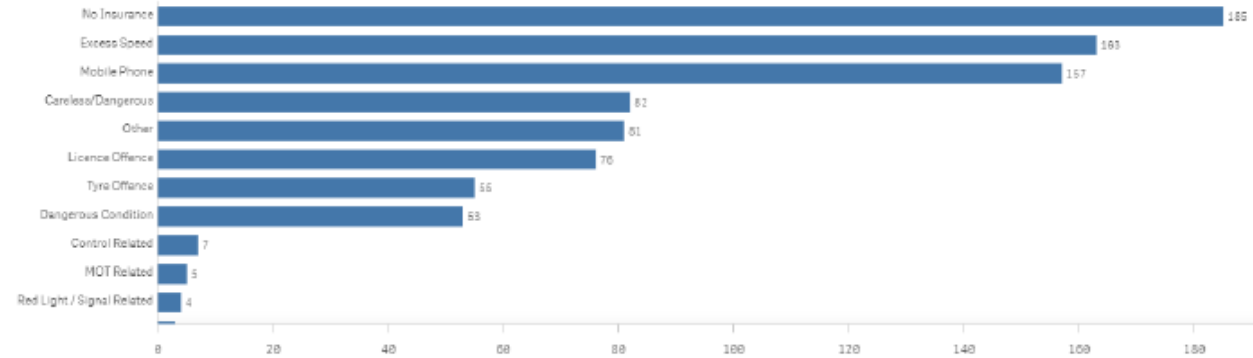
Issued over 1551 tickets to motorists for numerous road related offences.



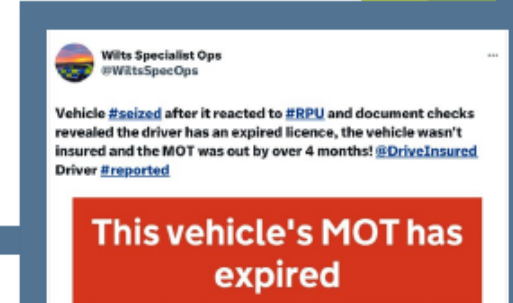
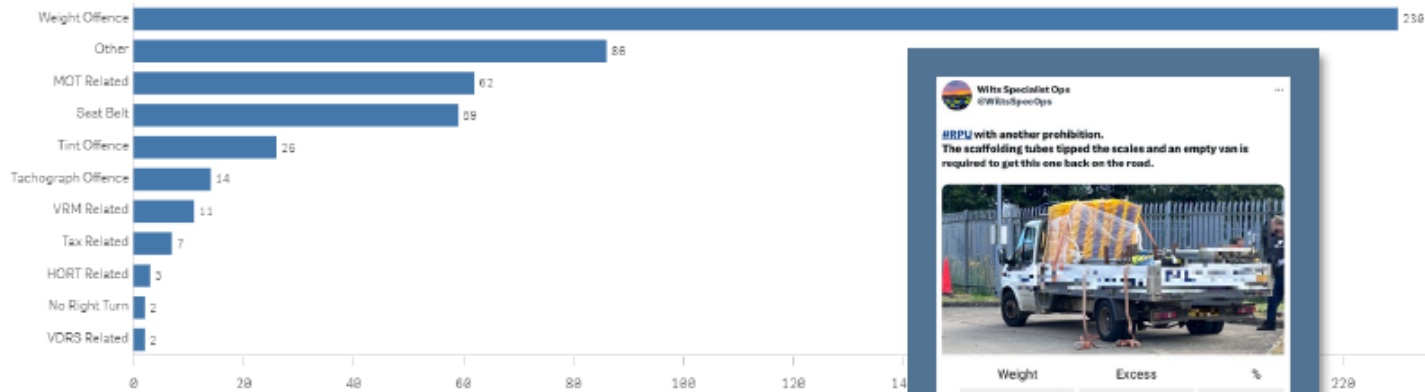
• Wider work recently

Our Roads Policing Unit (RPU) in the last quarter, covering **May to July** issued over **1551 tickets** to motorists, for numerous road related offences. The most common offences they are coming across are as follows:

Activity - Endorsable offences



Activity - Non-Endorsable Offences

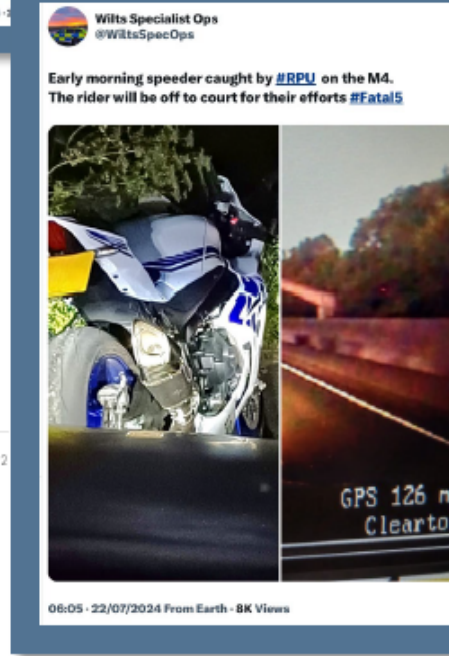


This vehicle's MOT has expired



MOT expired on
19 March 2024

02:57 - 31/07/2024 From Earth - 2.2K Views



The Wiltshire and Swindon Road Safety Partnership

Road Policing Unit

Endorsable Offences May to July 2024.

185	No insurance
163	Excess Speed
157	Mobile Phone
82	Careless or Dangerous
78	Licence Offences
56	Tyre Offences
53	Dangerous Condition
5	MOT related
4	Red light/Signal related

The Wiltshire and Swindon Road Safety Partnership

Road Policing Unit

Non -Endorsable Offences May to July 2024.

230	Weight Offences
62	MOT Related
59	Seat Belt
28	Tint Offences
14	Tachograph Offences
7	Tax Related
2	No right turn
11	Vehicle Registration Mark related

The Wiltshire and Swindon Road Safety Partnership

Emerging Issues

The Group carries out continuous analysis of what's happening in Wiltshire and Swindon and one thing we're starting to notice is pedestrian distraction, often due to use of their mobile phones.

People are walking into the road without properly looking, having been completely distracted by their phones.

It would be helpful if you could perhaps mention this to family and friends and just ask them to be particularly vigilant.

THANK YOU

